

### WHO WE ARE

We do things better

At ESOFTKING INFOTECH we have over 5 years of web development knowledge and experience. We aim to create high-quality, easy-to-use, affordable website solutions for businesses. Your excitement, happiness and satisfaction are at the very core of everything we do at Esoftking Infotech but more than anything we understand that Results matter the most!

We custom design & build amazing websites for businesses, increase conversions, revenue, social media engagement and search engine rankings.



### **OUR SERVICE**





#### WEBSITE DESIGN

We custom design & build amazing websites for West Bengal, India based businesses. Find out why over 100 businesses use Esoftking Web Designers.



#### ECOMMERCE DEVELOPMENT

Start selling products or services online using a powerful custom-built eCommerce solution. Take full control over your website and sell to a global consumer market.



#### INTERNET MARKETING

Gain an edge over your competitors using a range of cost-effective internet marketing solutions.GIVE YOUR BUSINESS THE BOOST IT DESERVES



#### SEARCH ENGINE OPTIMISATION

Drive more customers to your website with powerful white hat search engine optimisation solutions. Let us help you get to page 1 of Google. Find more customers with amazing SEO solutions



#### **GRAPHIC DESIGN**

We offer a range of creative graphic design solutions to help your business standout out from your competitors. Create your brand more attractive.



#### SOCIAL MEDIA MARKETING

Find more customers to your website with powerful business social media marketing.Let us help you to attract more customers.Find more customers with amazing social media management solutions



### WHY CHOOSE US?

We at Esoftking Infotech have built hundreds of professional business websites for our Premium Clients over the past 5+ years. We have gained extensive knowledge of a wide range of website development technologies. We can create simple one-page websites to fully customize complex web applications.

We understand that most business owners do not have an IT technical background, so at Esoftking Infotech we pride ourselves on how we can communicate complex web and marketing knowledge in an easy to understand format.

Akshay Marjit (Founder) started Esoftking Infotech back in 2016 with a simple goal to offer Local area based businesses affordable website and internet marketing solutions.

Over the past 5+ years, our team has project managed hundreds of web design projects for a diverse range of clients.

☐ Take Control Of Your Website ■ Mobile-friendly Design ☐ Long-term Technical Support ☐ Long-term Website Growth Plan ■ SEO Marketing Strategies ■ Social Media Marketing Strategies ☐ Secure & Reliable Hosting ☐ Reliable Business Emails ☐ Sell Products Or Services Worldwide ☐ Long-term Online Store Growth Plan ☐ Real-time Email And Phone Validation ■ Multistep Form Processing ☐ PPC Marketing Strategies ☐ Powerful Newsletter Distribution



# **Akshay Marjit**

Senior Developer

Since 5 years, a front-end web developer and founder of Esoftking Infotech.





CODING



**ANALYSIS** 



QUALITY





### Sofikul Sk

Senior Graphics Designer

Experienced designer and have worked as a graphic designer for more than 3 years.











QUALITY



### WHY CHOOSE US

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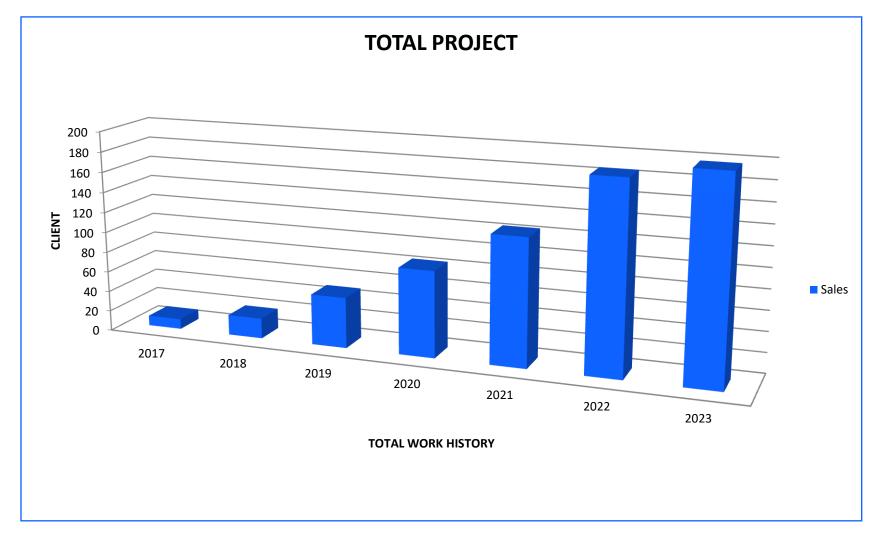








# OUR PERFORMANCE





### **OUR PROCESS**

We do things better



### Payment shall be done as follows:

- 60% of total estimated fee will be required to commence work, after agreement has been approved and signed by both parties.
- 40% upon project closure.
- 40% can pay EMI Basis on 7 % interest for the tenure of 3/6/12 Months Basis







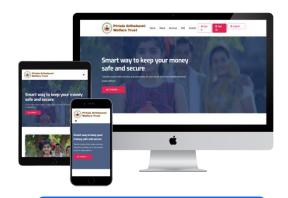
Paradise Restuarant



National Bureau



Sarswati Shishu Mandir



Grihalaxmi Nidhi Ltd



Krishnapur Teachers Training Institute



St. Teresa School

## **OUR PORTFOLIO**



**Shemrock School** 



**Aryaniwas Hotel** 



Satsang Mission
College of Pharmacy



Modern Janaseva
Association



Sunshine Health Care



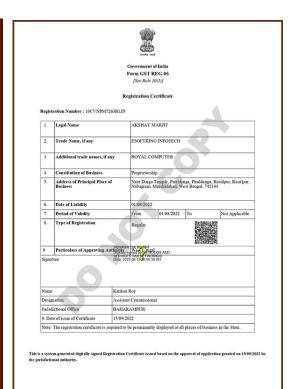
MJM Lifecare







India Office : QRA Certification LLP 66, KG - 3 Rd, Soniapur, Block KG 1, Vikaspuri, New Delhi, Delhi 110018







### **OFFICE ADDRESS:**



Panchgram, South More (Near Bus Stand), Nabagram Murshidabad, Pin-742184 (W.B)

### **CUSTOMER CARE:**



8902 9888 45 support@esoftking.in www.esoftking.in



# HELP LINE

24x7





